

GPM ANIME CHALLENGE

Updated: 2/22/13

Questions? Email: GSFC-GPM@mail.nasa.gov

Contest Overview

Anime is a Japanese style of animation popular around the world. Anime characters have filled television shows and comics, and inspired costumes and educational activities. The Global Precipitation Measurement Mission (GPM) and our partners at the Japan Aerospace Exploration Agency (JAXA) are holding a design challenge for students around the world to develop a GPM Anime character. You will need to incorporate several aspects of the GPM mission, including the water cycle, weather and climate, technology, and societal applications. Please find information on GPM themes and related information at: <http://pmm.nasa.gov/education/>. The winning character will star in a comic series that will teach students about GPM and precipitation science.

For guidelines on how to develop your original anime character, visit our official contest website at: pmm.nasa.gov/education/anime

Submission Instructions

- Submissions will be accepted from **2/25/2013 – 4/30/2013**
- Design Criteria: submission must include 2 to 5 pieces of original artwork showing the character (any media is permitted, i.e. pencil, pen, paint, digital, etc.). The submission must also include up to one page of text describing the character, their attributes, and how the character's story relates to precipitation and the GPM mission.
- Send an email to GSFC-GPM@mail.nasa.gov with the following information:
 - **Email Subject:** "GPM Anime Competition – [your name]"
 - **Email Body:**
 - First and last name
 - Age and Grade if applicable
 - (optional) Mailing address
 - (optional) Your grade, school name, and school address
 - **Email file attachments with your original character design:**
 - 2 to 5 pieces of original artwork that show the character. The file size must be less than 2MB total, and files must be in one of the following formats: .jpg, .jpeg, .png, .gif, .pdf
 - A document with up to **one page** of text describing the character. The file size must be less than 1MB total and must be in one of the following formats: .doc, .docx, .txt, .rtf, .pdf
 - Signed waiver available for download [here](http://pmm.nasa.gov/education/sites/default/files/document_files/GPM_Anime_Challenge_Release_Form.pdf) (http://pmm.nasa.gov/education/sites/default/files/document_files/GPM_Anime_Challenge_Release_Form.pdf) This waiver may be scanned in and included in the submission e-mail or it can be faxed to 301-614-5808. If faxed, please include a cover page with the

attention to Dalia Kirschbaum and include your name, e-mail, age and name or description of your anime character.

Submission Categories

- There will be three age groups to which people can submit their designs:
 - Ages 13-15 (Middle School)
 - Ages 16-18 (Secondary/High School)
 - 19 years and older (above high school)
- Children under 13 years of age **are not** eligible for this contest.

Judging and Prizes

There will be a panel of judges comprised of NASA scientists and outreach personnel who will personally review each submission and vote on the winners. The main criteria for judgment will be how well the character demonstrates the GPM and precipitation science themes. Entries will also be judged based on their originality and uniqueness and the quality of the artwork and character story.

There will be one grand prize winner whose character will be used in future GPM educational and outreach materials, and 2 runners up in the three categories who will also receive prizes. The runners up will receive GPM stickers, a pin, poster, lithograph, and droplet handouts. The grand prize winner will also receive these prizes in addition to having their artwork featured in future GPM materials. The winners may also be featured on the GPM website and have the opportunity to engage with GPM scientists.

Official Rules

We will accept submissions from any country, but all text must be in English. You must follow all applicable laws from your home country. Your personal information must be complete and accurate. We will only use your personal information for the internal purposes of the contest, and will not share any of your information with third parties unless you are selected as a winner. If selected as a winner, the artist will be expected to assign copyright of their artwork and stories to NASA via an additional waiver.

The work you submit must be 100% original, with the exception of official GPM and NASA imagery and logos. You are responsible for ensuring that your submission meets copyright and fair-use laws. Your submission must not include any inappropriate content, and we hold final judgment as to what is considered acceptable and appropriate.

By submitting an entry to this contest you (and parent or guardian of minors) are agreeing to the terms and conditions outlined here and in the waiver document which must be completed and returned with the submission. Breaking any of these terms and conditions will result in immediate disqualification from the contest.